

## **Work Zone Cam Construction Camera Now Available for Purchase on B&H Photo Video**

**New York, January 6, 2014** -- Work Zone Cam, a leading provider of construction webcam solutions for the industry, recently launched their new 12 megapixel SLR time-lapse construction camera. This do-it-yourself solution, with a built-in cellular modem, is now available for purchase on B&H Photo Video, the premiere retailer for professional imaging solutions.

With a guiding principle of flexible options and professional results, Work Zone Cam has their customers' convenience in mind by making their reliable solution available for purchase in several online outlets. Users can purchase their construction camera system directly through B&H, with the ability to customize their camera with either a Sprint, Verizon or Global/SIM card cellular modem built-in.

The powerful jobsite documentation camera is offered with no monthly fee and is designed for extended outdoor use. The construction cam provides the perfect do-it-yourself solution to create time-lapse movies with professional results. Work Zone Cam's new value loaded offering is loaded with features not found on more expensive cameras.

With applications in the construction, retail, healthcare, education and design-build industries, the rugged construction camera captures high-definition images of project progress, which the system FTP's directly to the user's local computer via a built-in wireless cellular modem. Users can easily view and manage project images through the computer's image directory.

For clients that don't have a server infrastructure or simply want to outsource the service, Work Zone Cam offers a no-frills low cost hosting service. With the hosting services, the images are updated to Work Zone Cam's secure servers and are delivered directly to the user's website or mobile device, without the need for additional operating software. The client can easily access and navigate their image content within the provided web interface. At any time during the project, users may view, download, embed or share a high quality time-lapse movie of progress from beginning to end.

Companies can keep customers, partners and staff updated with live and archived images of project progress by promoting important updates and milestones on their website, Facebook and Twitter. The HD images are also ideal for print-quality ads and company promotions.

### **ABOUT WORK ZONE CAM**

Founded by webcam specialists, Work Zone Cam provides a professional, reliable, and easy to use time-lapse camera solution. Work Zone Cam follows a simple approach of empowering their customers with the best Do-it-Yourself construction camera and delivering a basic, no-frills service to keep the prices low. With applications in the construction, retail, healthcare, education and design-build industries, the rugged construction camera is designed for extended outdoor use. Backed by award winning technology that is licensed from EarthCam – the industry leader, Work Zone Cam systems are wireless, all-weather digital SLR cameras that are ideal for documenting projects and producing HD quality time-lapse movies.

Learn more about the Work Zone Cam solution at [www.workzonecam.com](http://www.workzonecam.com).